



Press Release

8th September 2010

LOLA 2011 Customer LMP 1 – Technology Ready

Carrying forward the winning momentum of its highly successful LMP1 Coupe design, Lola today announces its 2011 “Technology Ready” customer prototype-racing car.

Lola’s research into complementary and alternative energy sources combined with new technologies now shapes the customer LMP 1 offering for 2011 prototype racing.

The Lola design team have developed installation techniques to accommodate KERS and Hybrid Technologies into the Lola Coupe and in line with the 2011 regulations.

Lola have an enviable record in global endurance competition, especially since the introduction of the B98/10 in 1999. A remarkable total of 14 different engines have powered Lola LMP cars since 2005, with the Huntingdon constructor servicing the very best customer teams in the business.

Mr Martin Birrane, Executive Chairman and owner of Lola Cars International Ltd said; “Lola continues to be a progressive company with our designer team and engineers continuously pushing the technological boundaries. Products such as these would usually only be available to major automotive manufacturers so I am delighted, once again, that we are able to bring the latest technology to our customers”.

For more information on Lola’s 2011 LMP products please contact Ben Bourdaire on bbourdaire@lolacars.com

For USA enquiries contact Steve Charsley on scharsley@lolacars.com