



Packages 2009



Le Mans Series in few words

Le Mans Series, an exceptional event for...

... High visibility through the media and spectators

... Public relations opportunities

... In a unique and very friendly atmosphere



Le Mans Series in few words

Presentation of the Le Mans Series

The "Le Mans Series" are five appointments given by the 24 Hours of Le Mans on prestigious European circuits. With an average of 48 Prototypes and GT cars on each starting grid, quantity and quality are two words which go together well for Le Mans Series.

High standard support races, friendly ambience on the track, paddocks and grandstands full of young or less young people, amateurs or professionals, anything is brought together to ensure the best in high level motor racing on the circuits which have built motoring history.

But the major and unique asset of the Series is its friendly atmosphere to any participant, which does not exist elsewhere in high level motor racing disciplines. When safety allows it, the series welcomes its public with open paddock and pit garages. Everyone can come across the cars, have a chat with the drivers, and watch the team work...

Le Mans Series is the unique way left to live high level motor racing excitement in the core of the action... A must!



Le Mans Series in few words

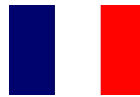
Le Mans Series en 2009 :

- ⇒ Very high motor racing competition
- ⇒ Five 1000 Km races in Europe
- ⇒ A Le Mans Series 1000 Km race is actually 4 races within 1: 4 categories being fighting at the same time
- ⇒ Support races will be part of each meeting such as Classic Endurance Racing, Radical and of course other local support races.
- ⇒ New activities in the paddock for a nice week-end with friends and family
- ⇒ A friendly atmosphere and a high degree of accessibility thanks to the new offers in 2009



2009 calendar

8-9 March



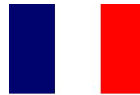
Officials Tests – Paul Ricard

3-4-5 April



1000 Km of Catalunya

25-26 April



Officials Tests - Bugatti

8-9-10 May



1000 Km of Spa

31-01-02 August



1000 Km of Algarve (Night Race)

21-22-23 August



1000 Km of the Nürburgring

11-12-13 September



1000 Km of Silverstone



The 2009 packages

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2009 - Hospitality package

The DISCOVERY PACK offers to attend all the races and benefit from the animations of the week-end.

DISCOVERY PACK includes:

**Sunday:
€185/
person**

- ⇒ Paddock pass with an access from Friday to Sunday
- ⇒ 1 VIP car park pass (1 for 3 guests)
- ⇒ 1 access to the grandstands (non privatized grandstands)
- ⇒ 1 Pit Walk access (on Sunday)
- ⇒ 1 Welcome Pack including Official Programme, Le Mans Series stickers, earplugs, mini radio to follow the race in live and a Le Mans Series cap
- ⇒ 1 lunch in the Le Mans Series official hospitality



2009 - Hospitality package

The PRIVILÈGE PACK offers another vision of the race from a private lodge after having visited the starting grid

PRIVILEGE PACK includes:

**Sunday:
€390/
person**

- ⇒ Paddock pass with an access from Friday to Sunday
- ⇒ 1 VIP car park pass (1 for 3 guests)
- ⇒ 1 access to the grandstands (non privatized grandstands)
- ⇒ 1 Pit Walk access (on Sunday)
- ⇒ 1 Starting Grid access (on Sunday)
- ⇒ 1 Welcome Pack including Official Programme, Le Mans Series stickers, earplug, mini radio to follow the race in live and a Le Mans Series cap
- ⇒ 1 permanent access to a non exclusive lounge
- ⇒ One buffet for the lunch
- ⇒ LCD TV-Screen in the lounge showing races live on TV

**Week-end :
€520/
person**



2009 - Hospitality package

Last but not least, the VIP PACK offers the complete discovery of the event thanks to privileged conditions, always in the core of the action.

The VIP PACK* includes:

**Sunday:
€445/person**

- ⇒ Paddock pass with an access from Friday to Sunday
 - ⇒ 1 VIP car park pass (1 for 3 guests)
 - ⇒ 1 access to the grandstands (non privatized grandstands)
 - ⇒ 1 Pit Walk access (on Sunday)
 - ⇒ 1 Starting Grid access (on Sunday)
 - ⇒ 1 Welcome Pack including Official Programme, Le Mans Series stickers, earplugs, mini radio to follow the race in live and a Le Mans Series cap
- Week-end :
€575/person**
- ⇒ 1 permanent access to a non exclusive lounge
 - ⇒ An open-bar during the day and a buffet for the lunch
 - ⇒ LCD TV-Screen in the lounge broadcasting the races live on TV
 - ⇒ 1 discovery lap along the circuit security lane

*The VIP PACK opens the door to exclusive offers



2009 - Hospitality packages

The packages are offered to organise different public relations operations:

Hospitality Package	Sunday price	Week-end price
Discovery pack* <ul style="list-style-type: none">⇒ Pass with Pit Walk access⇒ Welcome package: programme + stickers + poster + earplugs + cap⇒ VIP parking⇒ Le Mans Series hospitality lunch	€185 / person	
Privilege pack* <ul style="list-style-type: none">⇒ Pass with Pit Walk & Grid Walk access⇒ Welcome package: programme + stickers + poster + earplugs + cap⇒ VIP parking⇒ Non exclusive enclosure with a lunch and TV screen to watch the race	€390 / person	€520 / person
VIP pack* <ul style="list-style-type: none">⇒ Pass with Pit Walk & Grid Walk access⇒ Welcome package: programme + stickers + poster + earplugs + cap⇒ VIP parking⇒ 1 ride in the official shuttle (tour of the track through the safety lanes)⇒ Non exclusive enclosure with open-bar & lunch + TV screen⇒ + access to exclusive offers (by quotation only)	€445 / person	€575 / person

*pre-tax prices



VIP exclusive

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2009 - VIP New Ideas

One of the Le Mans Series characteristics is, that there is no other high level championship, offering such an accessibility.
The “Le Mans Series Village” will offer this friendly and unique atmosphere...



➤ **To go further in 2009, Le Mans Series suggests:**

- ⇒ **The Visit of the Pit Garages:** 2 visits per team could be organised during the race (group of 5 guests each – visits on Sunday).
- ⇒ A Le Mans Series actor can join your guests in the private lounge to comment the organisation of the race.
- ⇒ A visit can be organised in the Race Control & the Media Center (Saturday).
- ⇒ Your guests will have the opportunity to visit the Michelin area (Saturday).
- ⇒ New activities will be set up to entertain the VIP on Saturday close to the circuit: golf, karting, museum... depending on the circuit).
- ⇒ Helicopter (on Sunday).

**Please contact
us for a
proposal**



2009 - Entertainment

New entertainments in 2009

- **We intend to develop more Activities in the Paddock.
Hereunder a non exhaustive list:**



⇒ XBOX or Playstation entertainment on each race

⇒ Pit stop (entertainment with Michelin)

⇒ Ford track raceway or Scalextric on each race

⇒ Criterium ACO



⇒ More shops

⇒ Merchandising





Contact

General conditions of sales:

The deadline for packages purchase is fixed three weeks before the venue of the event. After this date which will be strictly respected, the packages allocation will be according to the available places and a 20% rise will be charged.

For a customised package, please contact directly:

Aurélie Mongrard – amongrard@lemans-series.com

Céline Jéhan – cjehan@lemans-series.com

You can also write to:

Le Mans Series

103 rue Lamarck

F- 75018 Paris

Tel: +33 (0)1 42 57 84 02

*Le Mans Series is a unique opportunity
to live high level motorsport
in the heart of the action!*

...Choose to enjoy it!